



First  
Impressions  
Count.

## CAMPUS FIRST IMPRESSION AREAS CONTEST

*Do you have an area on campus that you believe is ready for some sprucing up?  
Submit ideas to Facilities Services for consideration.*

To enter, you can do one of the following:

1. Take 2-5 pictures of the area and submit a written statement on how fixing up this area will enhance campus life at UCSF; or,
2. Send a quick video taken on your smart phone and show us the area involved and tell us how this project will enhance campus life at UCSF (videos limited to 2 minutes).

Submit your entries to: Jon Giacomi, Executive Director – Facilities Services at [jon.giacomi@ucsf.edu](mailto:jon.giacomi@ucsf.edu)  
Entries are due no later than February 10, 2017 and winners will be notified by March 1, 2017.

This contest uses funds for the campus, so campus projects only (UCSF Health space is not eligible).  
Projects typically include one or more of the following: carpet, paint, deep cleaning, plants or landscape, signage, or other similar items.

- Entries will be judged based on their overall impact, ease of delivery, and scope is within the limit of \$10,000 or less to complete
- Entries should be for public spaces; private areas or offices will not be considered
- Entries should demonstrate how they impact student, faculty, staff, or visitor first impressions of UCSF